

## **\*Terms and Conditions**

We pay anyone (a “Referral Payment”) who ***introduces a new qualified candidate to us*** who (i) purchases a unit or area representative franchised business from a franchisor offered by us; and (ii) pays in full the initial fees published in Item 5 (the “Initial Fee”) of the franchisor’s franchise disclosure document (“FDD”) (collectively, a “Qualified Candidate”). Anyone is eligible to promote and utilize this program; however, you must follow our rules when you submit a candidate to us and follow our terms and conditions to be eligible for payment. The Referral Payment is subject to our terms and conditions for Eligibility, Calculation, and Timing. Further, we retain the right to terminate this program at any time without notice to you and this program is void where prohibited by law.

**Eligibility:** To be eligible for a Referral Payment, you must submit all required information on the Qualified Candidate to us in writing through online submission on the Get Paid by Loyalty Brands website (available at: <https://getpaidbyloyaltybrands.com/send-referral/>). We do not pay any Referral Payment related to any candidate previously known by us. We are the sole determiner of whether a candidate was previously known by us. You must retain any confirmation provided by us and provide to us upon our reasonable request. Affiliate Conditions apply to our business partners, current franchisees, franchise brokers, employees, their spouses, and others associated with us or the participating franchisors (collectively, “Affiliates”).

**Calculation:** Your earnings potential is unlimited; however, the maximum amount for a single unit referral is \$3,000 and the maximum amount for an area representative referral is \$5,000 (each a “Maximum”). The total amount of any Referral Payment will not exceed \$5,000 for a single Qualified Candidate. The Maximum will be paid by us to you when a Qualified Candidate pays us or our affiliate the full amount of the Initial Fee(s) in cash at the time they execute a franchise agreement.

The Maximum will not be paid if any portion of the Initial Fee is borrowed (“Financed”) or the Initial Fee is Reduced (“Discounted”). The Initial Fee may be Financed or Discounted in our, or our affiliates, sole discretion. If any portion of the Initial Fee is Financed, the Maximum will be reduced to \$1,500 for a single unit referral and \$3,000 for an area representative referral. If the Initial Fee is Discounted, the Referral Payment will be reduced proportionately with the discounted amount.

**Timing:** No Referral Payment will be paid by us to you unless and until the Qualified Candidate referred by you to us has actually paid the Initial Fee. There is no guarantee that the Initial Fee will be paid. You will not be paid if the Initial Fee is not paid in full.

**Affiliate Conditions:** Referral Payments are not paid to Affiliates who, directly or indirectly, receive a commission or fee through any other agreement with us. For instance, you will not receive a Referral Payment if you refer a candidate to us as a franchise broker or sales employee. Likewise, you will not receive a Referral Payment as an area representative franchisee for referring a candidate to purchase a franchise in your area representative territory.